

**DETAILS OF THE PERFORMANCE OF THE INSTITUTION IN ONE AREA
DISTINCTIVE TO ITS VISION. PRIORITY AND THRUST 2019-20**

VISION: ‘To be the leading learning institution in the region by providing quality higher education to the students and empower them with knowledge and skills to succeed in life’.

MISSION:

- Improving educational program, technological resources and student Support services.
- To serve the students by teaching them problem solving, leadership, teamwork skills, ethical behaviour and respect for each other
- Foster commitment of stakeholders to social development
- Offer quality education that meets to the needs of students
- Conduct various programs to enhance employability skills and career potential of students.

The college caters to both the semi-urban and rural students in and around 45 kilometres catchment area of Yellamanchili municipality of Visakhapatnam District. Our stakeholders all are economically backward, agriculturally dependents, rural artisans. Some of them partial workers in their own fields, some of them work in leisure hours at factories, workplaces to support their lively hood. By virtue of this experience, after completion of their graduation from our institution, being inducted into various organizations as our institution was placed very near to SEZ, pharmacy, Brandex, brick industries etc., Yellamanchili being placed very near to seacoast some of the students, they seek employment in Fishery. Many of our students (Artisans) come from the world wide reputed for wooden-toys making from Etikoppaka. The college disseminates various scholarships to the needy students provided by both Government and non-government. Especially HPCL scholarships help students at a great extent.

The college is dedicated in shaping the future generations by providing moral and ethical education with lot of employment skills through various outcome objectives which are incorporated apart from their regular academic courses. JKC (Jawahar Knowledge Centre), Language labs, A.P. Skill development Centre, career guidance cells, soft skills & communication skills Chemistry lab experiences pave the way to employment. Class seminars, student projects, student presentations, pair work, group discussions and student

participation in subject forums and societies enhances the capabilities of the students besides their regular curriculum-based studies. One of our students achieved Rs.5 lakhs for her extemporal outspoken abilities by the then C.M of A.P.

The Physical Education Department having a vast sports ground adjacent to the institution and other facilities provides avenues for participation of the students in sporting activities. Many of our college students participated in State & National level and won awards in hockey. Some of the students chose their career in physical education and working in various educational institutions. Personal defence classes by one of our students made our college proud imparting Taekwondo and martial arts skills. Nearly not less than 10 to 15 students of our college every year selected in to central defence services. Our student also participated in scaling mount Everest, Kilmanzoro, elbrose.

The internal citizenship camp by NSS draws the innate abilities of stake holders and generates the seeds of communal harmony and well-being by sharing caring, social responsibility. Blood donation camps, clean & green, campus hygiene, plastic free campus, and rain-harvesting, cultural programmes are out comes of NSS. Life skills and survival skills, experts classes, tours help the students to understand their role in nation building.

The ICT, is a boon to the college. It's extensions widely used in conducting virtual and digital classes regularly enables the students to look into the more insights and their aspirations.